

Master-Table 2 The complete hierarchy of purpose. Additional properties are specified in Master-Tables 1, 3, 4 and 31. See text for further explanation. The columns headed 'Transition downwards' and 'Transition upwards' describe the logic for the evolution of the hierarchy through the limitations of each level in terms of producing results (the 'how') and in justifying choice (the 'why'). Read the columns top down and bottom up respectively.

L	Type of Purpose	Definition	Transition Downwards (The 'How?')	Transition Upwards (The 'Why?')	Nature of Choice	Motivation (Motivation Type) Core Experience	Some Typical Critisms
7	<b>Ultimate value</b>	A universally accepted and eternally pursued state of being.			Inclusive-integrative	Inspiration (Transpersonal) Imagination	Too vague; too ambiguous; too abstract.
6	<b>Value system</b>	Interlinked valued ideas ordering understanding within a social domain.	Need to order social life and guide thinking.	Need for an absolute justification.	Exclusive-divisive	Obligation (Social) Identification	Too confusing; too simplistic; too extreme; too controlling.
5	<b>Social value</b>	A freely shared need-based value serving a specific community.	Need for ideas to be accepted by people.	Need for an explanatory rationale.	Inclusive-integrative	Need (Relational) Intuition	Too impractical; too platitudinous; too vacuous; too obvious.
4	<b>Principal object</b>	An activity defining the identity of an endeavour.	Need to pursue specific activities competently.	Need for community endorsement.	Exclusive-divisive	Interest (Individual) Idea	Too constrained; too limited.
3	<b>Internal priority</b>	A degree of emphasis among valid values or actions for immediate use.	Need to cope within available resources.	Need to limit possible choices.	Inclusive-integrative	Desire (Emotional) Emotion	Too situational; too pragmatic; too flexible; too inflexible.
2	<b>Strategic objective</b>	A desired and feasible outcome which maximizes impact.	Need to produce actual impact in the situation.	Need for action to be governed by preferences.	Exclusive-divisive	Intention (Vital) Image	Too imprecise; too subjective;
1	<b>Tactical objective</b>	A precise tangible time-targetted result which is a step to a desired outcome.	Need to adapt to circumstances in fine detail.	Need for a sense of what is to be achieved.	Inclusive-integrative	Awareness (Sensory) Sensation	Too demanding; too specific; too mechanical.